## **ORDER**

Orders	Order / Rev:	105871	_	
	Alt Order #:	06844961	_	TIP VI
	Product Desc:	AM 4 PROSPERITY SEN	_	HD
	Estimate:	550	_	KSNV
	Flight Dates:	08/29/12 - 09/04/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/23/12 / 08/23/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Mentzer Media Services, Inc.	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmont Ave.	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	Name:	Americans for Prosperity	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/04/12	52	\$47,075.00	\$40,013.75

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	52	\$47,075.00	\$40,013.75	0.00
Totals	52	\$47,075,00	\$40,013,75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	30%	\$47,075.00
Market	100%	\$156,916.67

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$47,075.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$39,229.17
KTUD	0%	\$0.00
KVVU	15%	\$23,537.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type Spo	ts	Amount
E 1	KSNV	08/29/12	08/31/12	M-F 6-7a WakeUp v	//WaGM	6-7a	WTF	:30 3	\$1,000.001	0.00 NM	3	\$3,000.00
				M-F 6-7a WakeUp v	v/Wagners							
	WAKE L	ΙP										
	Star	t Date I	End Date	Weekdays S	pots/Week	Rate	Rating					
V	/eek: 08/2	27/12	09/02/12	WTF	3	\$1,000.00	0.00					

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Order / Rev: 105871 Advertiser: Americans for Prosperity

Alt Order #: 06844961 Product Desc: AM 4 PROSPERITY SEN KSNV

Flight Dates: 08/29/12 - 09/04/12 Estimate: 550

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	08/29/1	2 08/31/12	M-F 6-7a WakeUp		6-7a	WTF	:30	3	\$1,000.001	0.00 NM	3	\$3,000.00
WAKE I	IIP		M-F 6-7a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WГF		\$1,000.00	0.00						
E 2 KSNV	08/29/1	2 08/31/12	•	CM	658a-9am	WTF	:30	2	\$1,500.001	0.00 NM	2	\$3,000.00
TODAY	SHOW		Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WГF	2	\$1,500.00	0.00						
E 3 KSNV	08/29/1	2 08/31/12	M-F Today Show		9-10a	WTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
TODAY	SHOW I	II.	M-F Today Show	' II								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WГF	3	\$900.00	0.00						
E 4 KSNV	08/29/1	2 08/31/12	M-F Today Show	III 4th <b>Æ</b> M	10am-11am	WTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
TODAY	SHOW I	Ш	Today 4th Hour									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WГF	3	\$450.00	0.00						
E 5 KSNV	08/29/1	2 08/31/12		CM	3-4p	WTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
DR. PH	11		Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WГF	3	\$450.00	0.00						
E 6 KSNV	08/29/1	2 08/31/12	M-F Early News	CM	5-630p	WTF	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS			M-F Early News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WTF		\$1,200.00	0.00						
E 7 KSNV	08/29/1	2 08/31/12	M-F Jeop/Wheel	CM	630-730pm	WTF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
JEOPAI	RDY/WH	FFI	M-F Jeopardy/Wh	neel of Fortune	9							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WГF		\$1,300.00	0.00						
E 8 KSNV	08/29/1	2 08/31/12	M-F News 3 at Ele		11pm-1135pr	mWTF	:30	3	\$1,100.001	0.00 NM	3	\$3,300.00
NEWS			M-F News 3 at El	even								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	/27/12	09/02/12	WГF	3	\$1,100.00	0.00						
E 9 KSNV	08/29/1	2 08/31/12	The Tonight Show	v CM	1135p-1237a	WГF	:30	3	\$750.00 1	0.00 NM	3	\$2,250.00
TONIGI	HT SHOV	V	Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	/27/12	09/02/12	WГF	3	\$750.00	0.00						
E10 KSNV	09/01/1	2 09/01/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS			News 3 Sunrise S	SATURDAY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	S-	1	\$350.00	0.00						
E11 KSNV	09/01/1	2 09/01/12	Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
SAT TO	DAY		Saturday Today									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	S-	1	\$625.00	0.00						
E12 KSNV	09/01/1	2 09/01/12	Sa-Su Early News		5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
NEWS			Sa-Su Early New	5								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	S-	1	\$650.00	0.00						
E13 KSNV	09/01/1	2 09/01/12		CM	630-730pm	S-	:30	2	\$500.001	0.00 NM	2	\$1,000.00

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Order / Rev: 105871 Advertiser: Americans for Prosperity

Alt Order #: 06844961 Product Desc: AM 4 PROSPERITY SEN KSNV

Flight Dates: 08/29/12 - 09/04/12 Estimate: 550

Start Date	Ln Ch Sta	t End	Inventory Code		Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date   Find Date   Weekdays   Spots/Week   Rate   Sale				-								_
Meta   Color   Meta	JEOPARDY/W	/HEEL	WKND Jeop/Will	561								
E14 KSNV 0901/12 0901/12 Vegas Inc.	Start Date	End Date		Spots/Week	Rate	Rating						
VEGAS INC   Start Date   End Date   Weekdays   Spots/Week   Sate   Sat												
Vestor   Color   Col	E14 KSNV 09/01	/12 09/01/12	•	CM	6:30-8pm	S	- :30	1	\$375.00 1	0.00 NM	1	\$375.00
Week (38271/12   090/2012   090	VEGAS INC		vegas inc.									
E16 KSNV   0301/12   0301/12   0301/12   Se Su News 3 at Eleven	Start Date	End Date		Spots/Week	Rate	Rating					İ	
NEWS   Start Date   Find Date   Weekdays   Spots/Week   Rate   Rating   Section   Se												
NEWS	E 15 KSNV 09/01	/12 09/01/12			11pm-1135p	mS	- :30	1	\$1,100.001	0.00 NM	1	\$1,100.00
Meek: 08/27/12   09/02/12   09/	NEWS		Sa-Su News 3 at	Lieveli								
E16 KSNV 09/02/12 09/02/12   Sunday Today	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Sund   Date   End   Date   Weekdays   Spots/Week   Rate   Rating   Section			S-									
Sult TODAY	E16 KSNV 09/02	2/12 09/02/12	, ,	CM	7a-8am		S :30	1	\$625.00 1	0.00 NM	1	\$625.00
Mesc   March   Mesc	SUN TODAY		Sunday Today									
E17 KSNV 0902/12 0902/12   Meet the Press	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Meet the Press   Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Spots/Wee			S									
Start Date	E 17 KSNV 09/02	2/12 09/02/12		CM	8a-9am		S :30	1	\$3,000.001	0.00 NM	1	\$3,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Spots/We	MEET THE PI	RESS	Meet the Press									
E18 KSNV   09/02/12   09/02/12   09/02/12   Chris Matthews \$\sur{9.030Am}\$   0.30a-10a  S   30   1 \$500.00   1 0.00 NM   1 \$500.00			Weekdays	Spots/Week	Rate	Rating						
Chris Matthews SUN 9:30am	Week: 08/27/12	09/02/12	S	1	\$3,000.00	0.00						
CHRIS MATHEW   Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week	E 18 KSNV 09/02	2/12 09/02/12			9:30a-10a		S :30	1	\$500.00 1	0.00 NM	1	\$500.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Sa-Su News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Sa-Su News   Start Date   Sa-Su News   Start Date   Sa-Su News   Start Date   Start	CHRIS MATH	FWS	Chris Matthews	SUN 9:30am								
The First Note				Spots/Week	Rate	Rating						
NEWS   Start Date   Start Date   Sack Date   Section	Week: 08/27/12	09/02/12	S	1	\$500.00							
NEWS	E 19 KSNV 09/02	2/12 09/02/12	•		5pm-630pm		S :30	1	\$650.00 1	0.00 NM	1	\$650.00
Start Date   Gold Zero	NEWS		Sa-Su Early New	/S								
News   News	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
NEWS POST FTBL   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Oslovarian   Sasur Date   End Date   Sasur Date   Sa			S	1								
NEWS POST FTBL   Start Date   End Date   Weekdays   Oglo2/12   O	E 20 KSNV 09/02	2/12 09/02/12		rime CM	7-10pm		S :30	1	\$1,100.001	0.00 NM	1	\$1,100.00
Week: 08/27/12   09/02/12   09/02/12   Sa-Su News 3 at ElevenCM   11pm-1135pm  S   :30   1 \$1,100.00 1   0.00 NM   1 \$1,100.00	NEWS POST	FTBL	news 3 in Plime									
E21 KSNV   09/02/12   09/02/12   29/02/12   Sa-Su News 3 at ElevenCM	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
NEWS   Sart Date   End Date   Weekdays   Spots/Week   Rate   Rating   Spots/Week			S	· ·								
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E 21 KSNV 09/02	2/12 09/02/12			11pm-1135p	m	S :30	1	\$1,100.001	0.00 NM	1	\$1,100.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0,000	NEWS		Sa-Su News 3 at	Eleven								
E 22 KSNV 09/02/12 09/02/12 Sports Night in Las VegasM Sun 1135p-1200a S :30 1 \$400.00 1 0.00 NM 1 \$400.00 Sports Night in Las Vegas SPORTS IN VEGAS  Start Date Week: 08/27/12 09/02/12		End Date	Weekdays	Spots/Week	Rate	Rating						
Sports Night in Las Vegas   Sports Night in Las Vegas				1								
SPORTS IN VEGAS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E 22 KSNV 09/02	2/12 09/02/12		-	Sun 1135p-1	200a	S :30	1	\$400.00 1	0.00 NM	1	\$400.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   09/02/12   09/02/12   09/02/12   09/02/12   09/03/12   09/03/12   09/04/12   M-F 6-7a WakeUp w/Wa@M   6-7a   MT   :30   1 \$1,000.00 1   0.00 NM   1 \$1,000.00  SPORTS IN V	FGAS	Sports Night in L	as vegas									
Week:         08/27/12         09/02/12        S         1         \$400.00         0.00           E 23 KSNV         09/03/12         09/04/12         M-F 6-7a WakeUp w/WagM         6-7a         MT         :30         1         \$1,000.00 1         0.00 NM         1         \$1,500.00 1 <td< td=""><td></td><td></td><td>Weekdays</td><td>Spots/Week</td><td>Rate</td><td>Rating</td><td></td><td></td><td></td><td></td><td>i</td><td></td></td<>			Weekdays	Spots/Week	Rate	Rating					i	
WAKE UP   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 09/03/12   09/09/12   Today Show   TODAY SHOW   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00			S	1		0.00						
WAKE UP           Start Date Week: 09/03/12         End Date 09/09/12         Weekdays MT         Spots/Week Rate 1 \$1,000.00         Rating 0.00           E 24 KSNV 09/03/12 09/04/12         Today Show To	E 23 KSNV 09/03	3/12 09/04/12			6-7a	МТ	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
Start Date   End Date   Weekdays   O9/09/12   O9/09/1	WAKE LIP		M-F 6-7a WakeL	lp w/Wagners								
Week: 09/03/12       09/09/12       MT       1 \$1,000.00       0.00         E 24 KSNV 09/03/12 09/04/12       Today Show Toda		End Date	Weekdays	Spots/Week	Rate	Rating					i	
Today Show  TODAY SHOW  Start Date	Week: 09/03/12				\$1,000.00	0.00						
TODAY SHOW           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/03/12         09/09/12         MT         1 \$1,500.00         0.00	E 24 KSNV 09/03	3/12 09/04/12	•	СМ	658a-9am	МТ	- :30	1	\$1,500.001	0.00 NM	1	\$1,500.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/03/12         09/09/12         MT         1 \$1,500.00         0.00	TODAY SHOW	V	Today Show									
Week: 09/03/12 09/09/12 MT 1 \$1,500.00 0.00			Weekdavs	Spots/Week	Rate	Rating						
F 25 KSNV 09/03/12 09/04/12 CM 9-102 MT	Week: 09/03/12	09/09/12										
1 DIVI 3-100 1 DIVI 3-1100 1 DIVI 3-100 1 DIVI 1 DI	E 25 KSNV 09/03	3/12 09/04/12		СМ	9-10a	МГ	- :30	1	\$900.001	0.00 NM	1	\$900.00

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Totals

52

\$47,075.00

Order / Rev: 105871 Advertiser: Americans for Prosperity

Alt Order #: 06844961 Product Desc: AM 4 PROSPERITY SEN KSNV

Flight Dates: 08/29/12 - 09/04/12 Estimate: 550

Ln Ch St	art End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
_		M-F Today Show M-F Today Show									
TODAY SHO	OW II	W-F Today Show	II								
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/1	2 09/09/12	МГ	1	\$900.00	0.00						
E 26 KSNV 09/	03/12 09/04/12	M-F Today Show	III 4th KEM	10am-11am	МГ	:30	1	\$450.00 1	0.00 NM	1	\$450.00
TODAY SHO	)W/ III	Today 4th Hour									
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12		<u>МГ</u>	1	\$450.00	0.00						
E 27 KSNV 09/	03/12 09/04/12	Dr. Phil	CM	3-4p	МТ	:30	2	\$450.00 1	0.00 NM	2	\$900.00
		Dr Phil									
DR. PHIL				<b>-</b> .	5.4						
<u>Start Da</u> Week: 09/03/12		Weekdays MT	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
	03/12 09/04/12	M-F Early News	CM	5-630p	MΓ	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
L 20 KONV 09/	03/12 09/04/12	M-F Early News	Civi	3-030p	1411	.50	'	ψ1,200.00 T	0.00 14101	'	ψ1,200.00
NEWS		,									
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/1		МГ	1	\$1,200.00	0.00						
E 29 KSNV 09/	03/12 09/04/12	M-F Jeop/Wheel M-F Jeopardy/Wh	CM	630-730pm	МТ	:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
JEOPARDY/	/WHEEL	w-r Jeopardy/wi	ieei oi Foituri	<del>=</del>							
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating				Ī		
Week: 09/03/1	2 09/09/12	МГ	2	\$1,300.00	0.00						
E30 KSNV 09/	03/12 09/04/12			11pm-1135p	m MΓ	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS		M-F News 3 at El	even								
NEWS Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/1		MT	1	\$1,100.00	0.00				Ī		
E31 KSNV 09/	03/12 09/04/12	The Tonight Shov	v CM	1135p-1237a	а МТ	:30	2	\$750.00 1	0.00 NM	2	\$1,500.00
		Tonight Show		•							
TONIGHT S	-										
Start Da		Weekdays MT	Spots/Week	<u>Rate</u>	Rating						
Week: 09/03/1	2 09/09/12	IVII	2	\$750.00	0.00						